



## **Michael Mack**

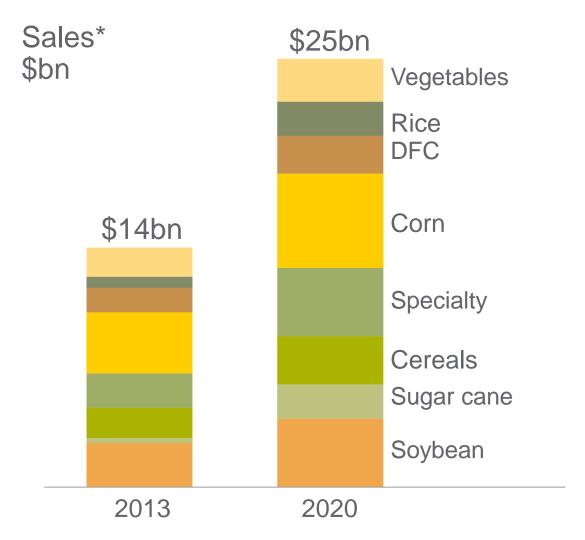
**Chief Executive Officer** 

#### Integrated strategy: first three years

- Commercial integration benefits across territories
- Global crop teams established
- Launch of integrated offers; scope increasing
- Investments in marketing and R&D: sustained sales growth
- 2020 sales target by crop raised from >\$22bn to \$25bn



#### On track for 2020 target



- Crop targets based on business projections and pipelines
- Expanding seeds business: opportunities for further crop protection growth
- Global offers, new business models and collaborations

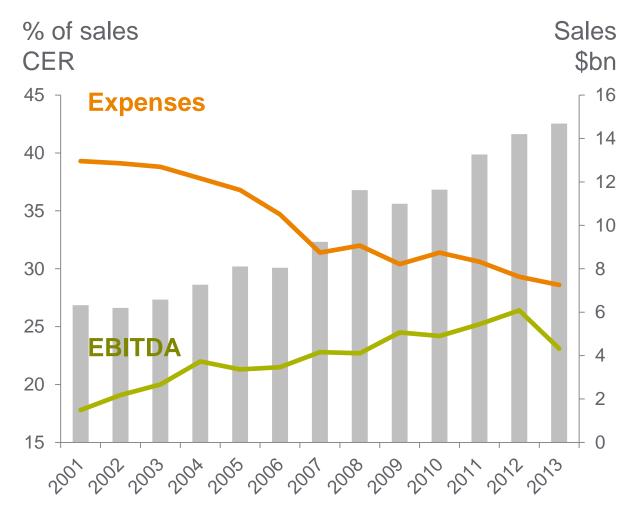


#### **2013 Syngenta highlights**

- Integrated sales up 6%\*: 2010-2013 CAGR 9%
- Emerging markets maintaining double digit growth
- Lower royalty income, non-recurring Seeds costs
- Earnings per share\*\* 12% lower
- Dividend up 5% to CHF10.00 per share
- Continued focus on cost and capital efficiency
- New EBITDA margin target: 24-26% by 2018
- \* At constant exchange rates
- \*\* Fully diluted basis, excluding restructuring and impairment



#### **Continuing track record of operating expense leverage**



- Ongoing expense reduction
  - 2013: 70bps at CER
- Growth investments to drive topline expansion
  - Cumulative currency headwinds: >300bps adverse EBITDA margin impact



As reported, excluding restructuring and impairment

### **Accelerating operational leverage**

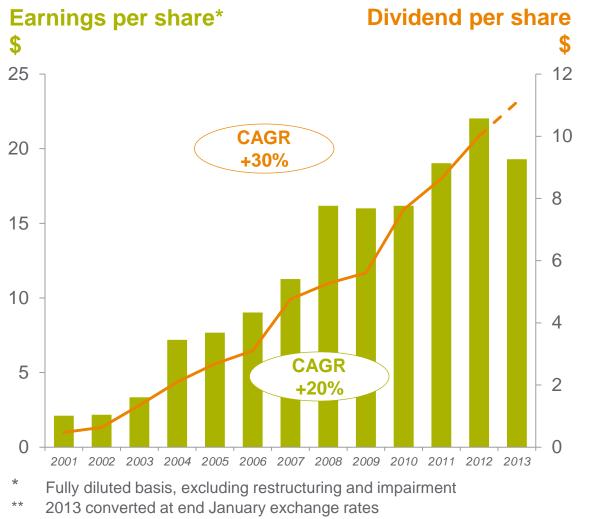


- Program contributes ~\$1bn to EBITDA margin by 2018
  - -~5% EBITDA margin improvement
  - efficiency gains based on long term sales plan
- Working capital release
- Cost: ~\$900m



\* Includes existing program savings: 2015 \$75 million

#### **Increasing cash return to shareholders**

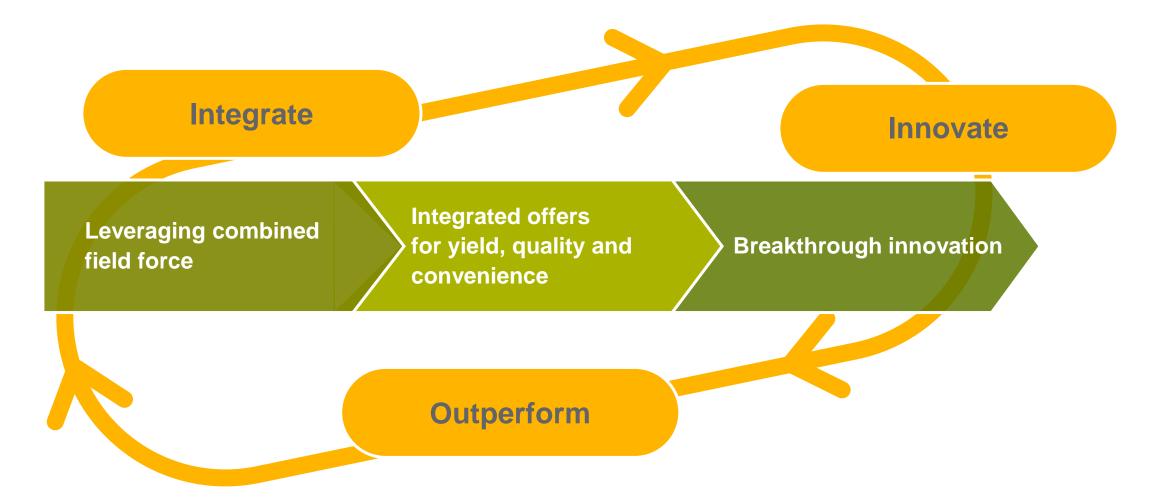


All years restated to reflect pension accounting adjustments

- Proposed dividend increase:
  +5% in CHF, +11% in USD\*\*
- Commitment to ongoing increases
- Net debt to equity: 24%
- Flexibility for acquisitions
- Tactical share buybacks



#### **Addressing grower challenges**





#### Iberia: consistent share gain



0%

Crop protection market share

- Sales force capability: distributor/ grower facing, campaign expert
- Vegetables: demand creation through entire value chain
  - Integrated Crop Management



- Cereals: focus on selective herbicides and fungicides
  - platform for SHyvido launch



Sales CAGR at constant exchange rates Source: Syngenta

#### **ASEAN: demand creation focus**

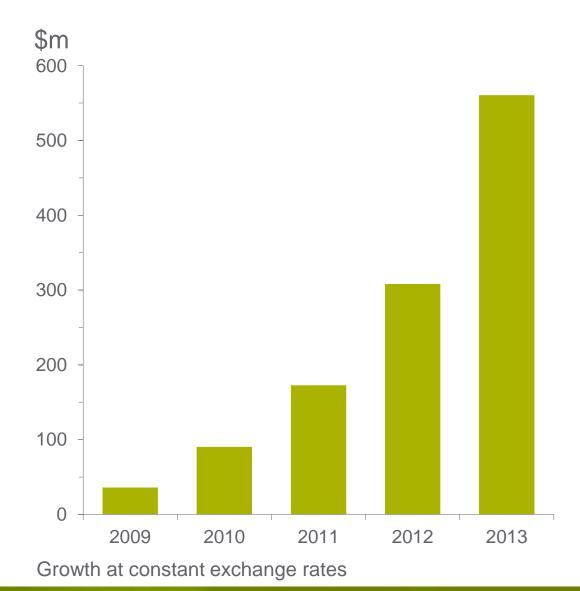


<sup>\*</sup> At constant exchange rates

- Sales growth 12%\* CAGR 2010-2013
- Crop-driven strategy aligned with government agenda
- Rice focus: driving technology adoption
- Strong partnerships with local distributors
- Capability building programs
- Scaling up seeds creating new opportunities



#### **Crop protection: new products**



- Sales up 85%
- *Continue*: up >60% in Brazil, almost tripled in USA
- Seguris: successful launch in Germany
- Vibrance<sup>®</sup>: new launches in North America, Australasia, Central Europe; sales >\$120m
- Combined peak sales potential: >\$850m



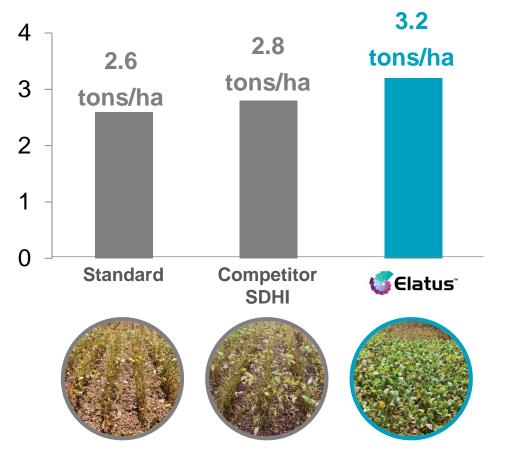
#### Crop protection potential and pipeline: key launches

Launch year	Peak sales	Peak sales potential: >\$2bn
2014		
<b>⋘̃∈latus</b> <sup>-</sup> / Solatenol™	>\$500m	Step change in control of soybean rust
🗞 Fortenza <sup>-</sup> / Cyantraniliprole	>\$400m	Early season insect control
💫 Clariva"	> <b>\$200</b> m	Biological soybean cyst nematode control
2015		
Bicyclopyrone	> <b>\$250m</b>	Expanding corn herbicide leadership
2016		
Oxathiapiprolin	>\$100m	Fungicide tailored for Specialty crop use
2018		
New fungicide	>\$300m	Fourth broad spectrum SDHI



## Securing reliably higher yields for soybean growers

Soybean yield tons/ha



#### Soybean rust:

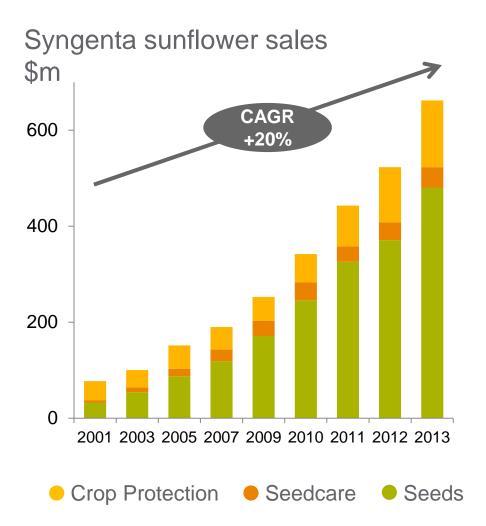
\$20bn in crop losses since 2001



- Intervals between applications are 7-10 days longer
- Greater flexibility and improved efficiency for the grower
- Potential on other crops in the EU and North America



### Sunflower: driving growth through innovation



# Integrated solutions driving growth:

- Seeds: IMI hybrids
- Seed care
- Early season weed management
- Post emergence weed management
- Fungicides
- Desiccation



Treated with IMI chemistry



Untreated



#### **Acquisition of MRI in Zambia**





- Diverse white corn germplasm portfolio
- >1000ha of production fields
- Creation of corn seed hub to serve East Africa
- Further opportunity in wheat and soybean
- Leading distributor of crop chemicals and seeds
- Supports commitment to build \$1bn business in Africa by 2022



#### We believe ....

business must play a greater role in helping growers farm more sustainably



syngenta

#### **Our contribution in action**

Increasing crop yields through better pollination

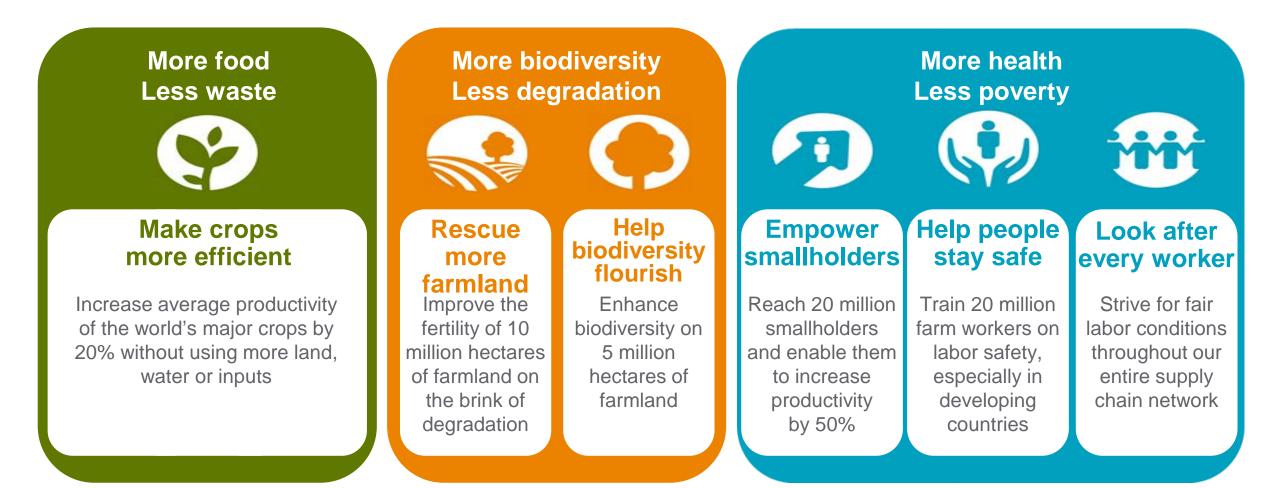


Improving soil and water quality

Ensuring product safety through R&D and training



#### **The Good Growth Plan**



One planet. Six commitments.



Bringing plant potential to life