



July 14, 2016

THE SYNGENTA PHOTOGRAPHY AWARD, THIRD EDITION

CALL FOR ENTRIES IS NOW OPEN

- International competition provides photographers with an opportunity to explore global challenges through compelling images
- This year's Award theme is "Grow-Conserve"
- Open to professional and amateur photographers, with US\$65,000 in prizes, including a professional commission

Launched in 2012, the Syngenta Photography Award is an international competition that aims to draw attention to and stimulate dialogue around key global challenges through powerful photography. Since the inaugural competition, the Award has received over 5,000 submissions from all over the world.

The Award invites professional and amateur photographers to submit applications in two categories – **The Professional Commission** and the **Open Competition** – and offers total prize money of US\$65,000, including a US\$25,000 professional commission.

This year's theme is **Grow-Conserve**. As the world's population continues to increase, so does the tension between our growing demand for more food, energy and resources, and the protection of our planet. How can we manage economic, social and technological growth in a way that supports the needs of today as well as for future generations? Bold and transformative action is needed¹.

Photographers, whatever their approach, are invited to submit images that explore the theme of Grow-Conserve and tell stories about the relationship and trade-offs that exist between these two forces that are shaping the sustainability of our planet. An exhibition of photographs submitted for the Award alongside the winning images will be open from March 2017 in various international venues.

Important dates:

- <u>August 22, 2016</u>: Application deadline for both the Professional Commission and Open Competition
- <u>October 4, 2016</u>: Shortlist announcement for both Professional Commission and Open Competition
- <u>March 2017</u>: Winners announcement at the Syngenta Photography Award ceremony and opening of exhibition

Entries will be judged by a distinguished international judging panel chaired by **William A. Ewing** (Canada), Curator, Photography Author and Director of Curatorial Projects at Thames & Hudson Publishing.

The Award is free to enter. Applications to the Syngenta Photography Award must be submitted by completing the online application form at <u>www.syngentaphoto.com</u>.

Press Contact:

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¹ UN Sustainable Development Goals