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media release

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# Syngenta launches new biological seed treatment

- EPIVIO™ adds cold, drought and nutrient management to Seedcare portfolio
- Stronger seedling development through improved soil productivity
- First sales in 2016 for soybean in Brazil followed by corn in China

Syngenta today announced the launch of the EPIVIO™ brand family, a range of new biostimulants which address abiotic stresses through seed treatment. Over the last five years Syngenta has developed abiotic stress management testing capabilities to simulate drought, heat, cold and nutrient stresses. Seed treatment products resulting from this R&D platform are now commercialized under the EPIVIO™ brand in combination with other Seedcare products to improve plant growth while addressing difficult-to-control pathogens, insects and nematodes.

EPIVIO™ products stimulate seedling development by providing micronutrients and biostimulant compounds to the plant and by activating soil microflora. The resulting natural symbiotic cycle leads to stress tolerant plants. Extensive field trials in Latin America have demonstrated yield benefits averaging 5% to soybean growers under a broad range of conditions.

Ioana Tudor, Syngenta Global Head of Seedcare, said "Syngenta has always been at the forefront in delivering innovation through seed applied fungicides, insecticides and nematicides – as well as through our focus on root health. We see soil productivity as a major new opportunity to make crops more efficient, stress tolerant and higher yielding"

First sales of EPIVIO™ will take place this year in Brazil for soybean and in China for corn. EPIVIO™ will then be rapidly expanded to additional crops and geographies.

## **About Syngenta**

Syngenta is a leading agriculture company helping to improve global food security by enabling millions of farmers to make better use of available resources. Through world class science and innovative crop solutions, our 28,000 people in over 90 countries are working to transform how crops are grown. We are committed to rescuing land from degradation, enhancing biodiversity and revitalizing rural communities. To learn more visit <a href="www.syngenta.com">www.syngenta.com</a> and <a href="www.syngenta.com">www.syngenta.com</a>. Follow us on Twitter® at <a href="www.twitter.com/Syngenta">www.twitter.com/Syngenta</a>.

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