Syngenta International AG

Media Office CH-4002 Basel Switzerland

Tel: +41 61 323 2323 Fax: +41 61 323 2424

www.syngenta.com

Media contacts:

Paul Barrett

Switzerland +41 61 323 2323

**Daniel Braxton** 

Switzerland +41 61 323 2323

Analyst/Investor contacts:

Jennifer Gough

Switzerland +41 61 323 5059 USA +1 202 737 6521

Lars Oestergaard

Switzerland +41 61 323 6793 USA +1 202 737 6520



media release

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## Syngenta showcases significant potential of Diverse Field Crops portfolio

Syngenta today continues a series of strategic crop updates with a focus on the potential of Diverse Field Crops. At a two day meeting for analysts and investors in Russia, the focus will be on sunflower, oilseed rape and sugar beet. These crops have a combined sales potential of over \$2.2 billion in 2020.

Increasing consumption of healthy oils is fuelling demand for oilseeds. As the only global player in sunflower and the leader in high oleic seeds, Syngenta is ideally positioned to drive growth. Sunflower also underpins Syngenta's market leadership in the CIS which, with 13 million hectares, is the largest sunflower growing region in the world. In oilseed rape, the transition to high performing seeds is a significant opportunity which is being expanded through the introduction of new crop protection and seed care offers. In sugar beet Syngenta is enabling growers to maintain a high level of profitability while meeting complex regulatory and value chain requirements.

Hosting the event Mike Mack, CEO, said: "We are excited about this opportunity to present our Diverse Field Crops business, which exemplifies our unique breadth across multiple crops. We are demonstrating how our integrated strategy can drive technology adoption and sustainable intensification. We hope that participants will also come away with a good sense of our strong market position and growth potential in emerging markets such as the CIS."

Slides from the plenary presentations are available at: <a href="http://www.syngenta.com/global/corporate/SiteCollectionDocuments/pdf/presentations/investor/crop-update-dfc-cis-2013.pdf">http://www.syngenta.com/global/corporate/SiteCollectionDocuments/pdf/presentations/investor/crop-update-dfc-cis-2013.pdf</a>

Syngenta is one of the world's leading companies with more than 27,000 employees in over 90 countries dedicated to our purpose: Bringing plant potential to life. Through world-class science, global reach and commitment to our customers we help to increase crop productivity, protect the environment and improve health and quality of life. For more information about us please go to www.syngenta.com

## Cautionary Statement Regarding Forward-Looking Statements

This document contains forward-looking statements, which can be identified by terminology such as 'expect', 'would', 'will', 'potential', 'plans', 'prospects', 'estimated', 'aiming', 'on track' and similar expressions. Such statements may be subject to risks and uncertainties that could cause the actual results to differ materially from these statements. We refer you to Syngenta's publicly available filings with the U.S. Securities and Exchange Commission for information about these and other risks and uncertainties. Syngenta assumes no obligation to update forward-looking statements to reflect actual results, changed assumptions or other factors. This document does not constitute, or form part of, any offer or invitation to sell or issue, or any solicitation of any offer, to purchase or subscribe for any ordinary shares in Syngenta AG, or Syngenta ADSs, nor shall it form the basis of, or be relied on in connection with, any contract therefor.